



How were charities selected for listing in the first edition of The Good Giving Guide?

Organisations were chosen for listing based on:

- 2008 and all previous year's Givewell Charity Award winners since 2004
- Charities that were short listed for awards since 2006.
- Givewell identified the top 100 charities by fundraising revenue and in conjunction with the authors attempted to select the largest charities representing a range of causes.
- Additional smaller charities were selected to improve the causes represented in the list (such as conservation and environment).
- For organisations with a federated structure (ie, with autonomous state-based organisations under the same 'brand name') the office or division with the largest fundraising revenue was selected for inclusion, and names of the other offices simply listed.

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